FOR A BETTER WORLD

Music Industry + MBA



Earn Both Your BA in Music Industry and MBA Sooner Music+MBA Fast-Track Program

Our Fast-Track: Bachelor's-to-Master's programs allows you to complete both your BA in Music Industry and MBA in less time than it would take you to earn each one separately. Students begin the Master's program their senior year. An MBA can open additional career paths in the music industry by pairing an understanding of business stragegies with your music industry specific knowledge.

Music Manager • A&R Representation • Music Products Sales and Management • Concert Producer • Music Marketing • Music Business & Finance Consultant • Recording Label Executive • Live Event Management • HR Manager • Digital Media Management • Copyright and Licensing Consultant • Entrepreneur

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