

Music Industry *(B.A.)*

Student Learning Outcomes

Music Core Student Learning Outcomes

- Understand music's role in contemporary societies.
- Demonstrate knowledge in theoretical and narrative analysis of music from diverse historical, cultural, and stylistic contexts.
- Demonstrate knowledge of the functionality and application of technology to musical activities.
- Comprehend the foundational elements and organizational structures of music.

Concentration Student Learning Outcomes

Popular Music Studies:

- Interpret, analyze, and contextualize music according to historical, cultural, and stylistic elements.
- Demonstrate knowledge of compositional processes and aesthetic properties of a diverse range of musical works.

Music Business:

- Explain fundamental practices used in the music industry.
- Demonstrate knowledge of foundational practices in the music industry.

Popular Music Performance:

- Demonstrate technical, artistic, and interpretive proficiency through musical performance.
- Understand theoretical and historical contexts surrounding popular music performance.

Recording and Music Production:

- Understand and implement advanced recording and production techniques.
- Create music using current music technologies



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